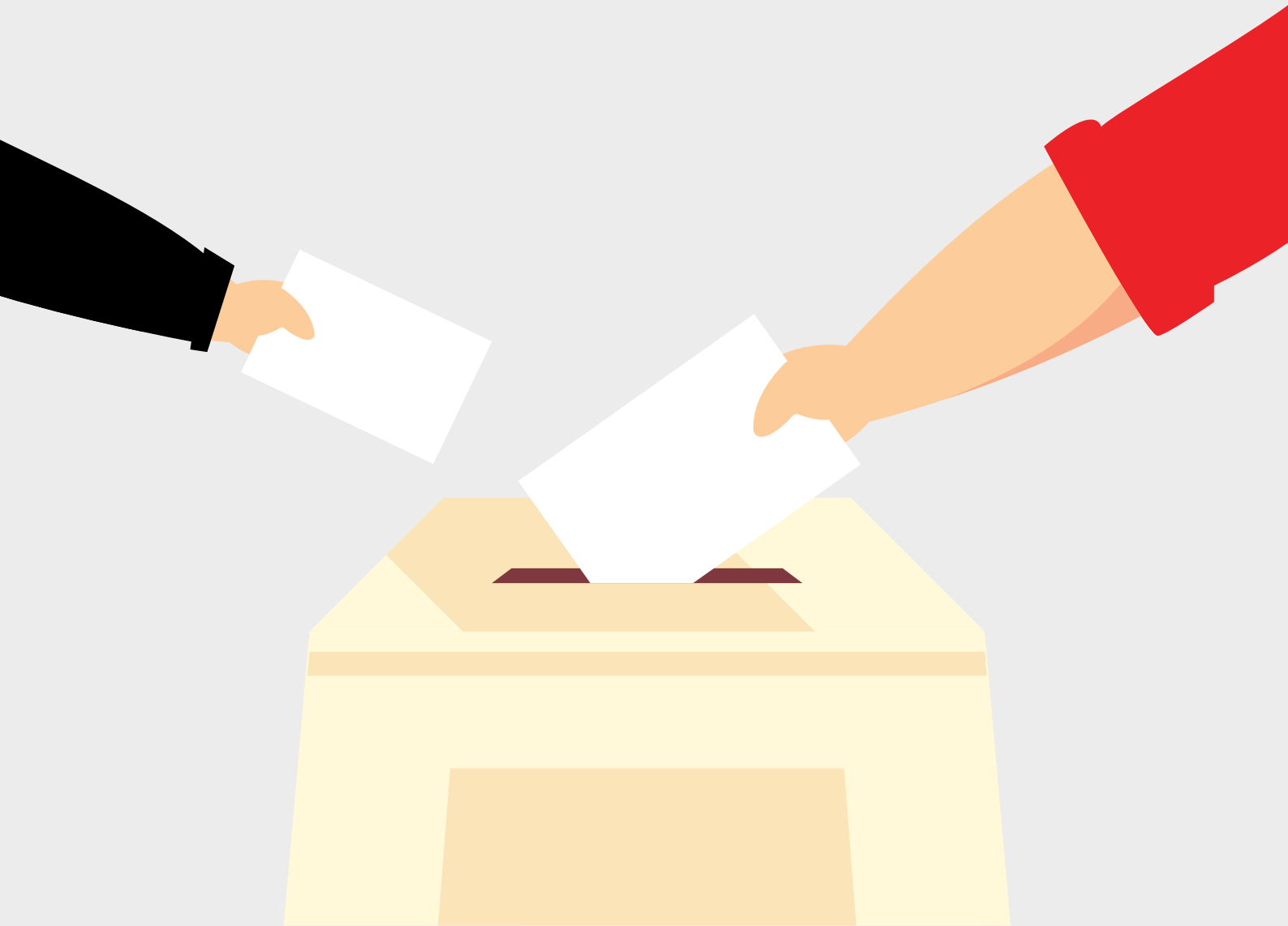


**SLOBODNA
DALMACIJA**



**PARLAMENTARNI IZBORI
2020.**

PRINT CJENIK

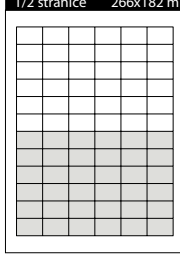
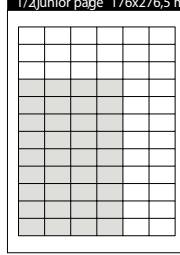
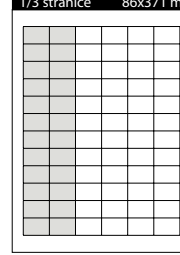
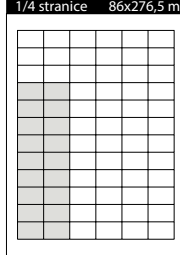
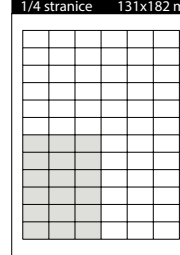
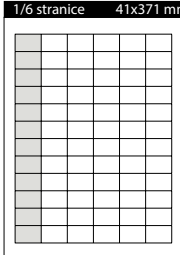
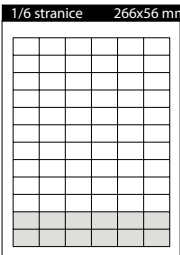
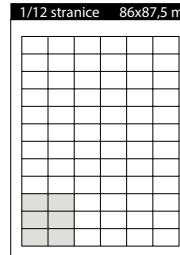
**Posebna ponuda svim
strankama i kandidatima
za oglašavanje na izborima
odobravamo popust od 20%**

Poseban smještaj doplata 20%

Navedeni popust isključuje sve druge popuste

Obavezno avansno plaćanje

FORMATI I CIJENE SLOBODNA DALMACIJA

 1/1 stranica 266x371 mm	 1/2 stranice 131x371 mm	 1/2 stranice 266x182 mm	 1/2 junior page 176x276,5 mm	 1/3 stranice 86x371 mm
 1/3 stranice 131x245 mm	 1/3 stranice 176x182 mm	 1/3 stranice 266x119 mm	 1/4 stranice 86x276,5 mm	 1/4 stranice 131x182 mm
 1/4 stranice 266x87,5 mm	 1/6 stranice 41x371 mm	 1/6 stranice 86x182 mm	 1/6 stranice 131x119 mm	 1/6 stranice 176x87,5 mm
 1/6 stranice 266x56 mm	 1/8 stranice 41x276,5 mm	 1/8 stranice 131x87,5 mm	 1/12 stranice 41x182 mm	 1/12 stranice 86x87,5 mm
 1/12 stranice 131x56 mm				
 1/12 stranice 266x24,5 mm				

CJENIK OGLAŠAVANJA

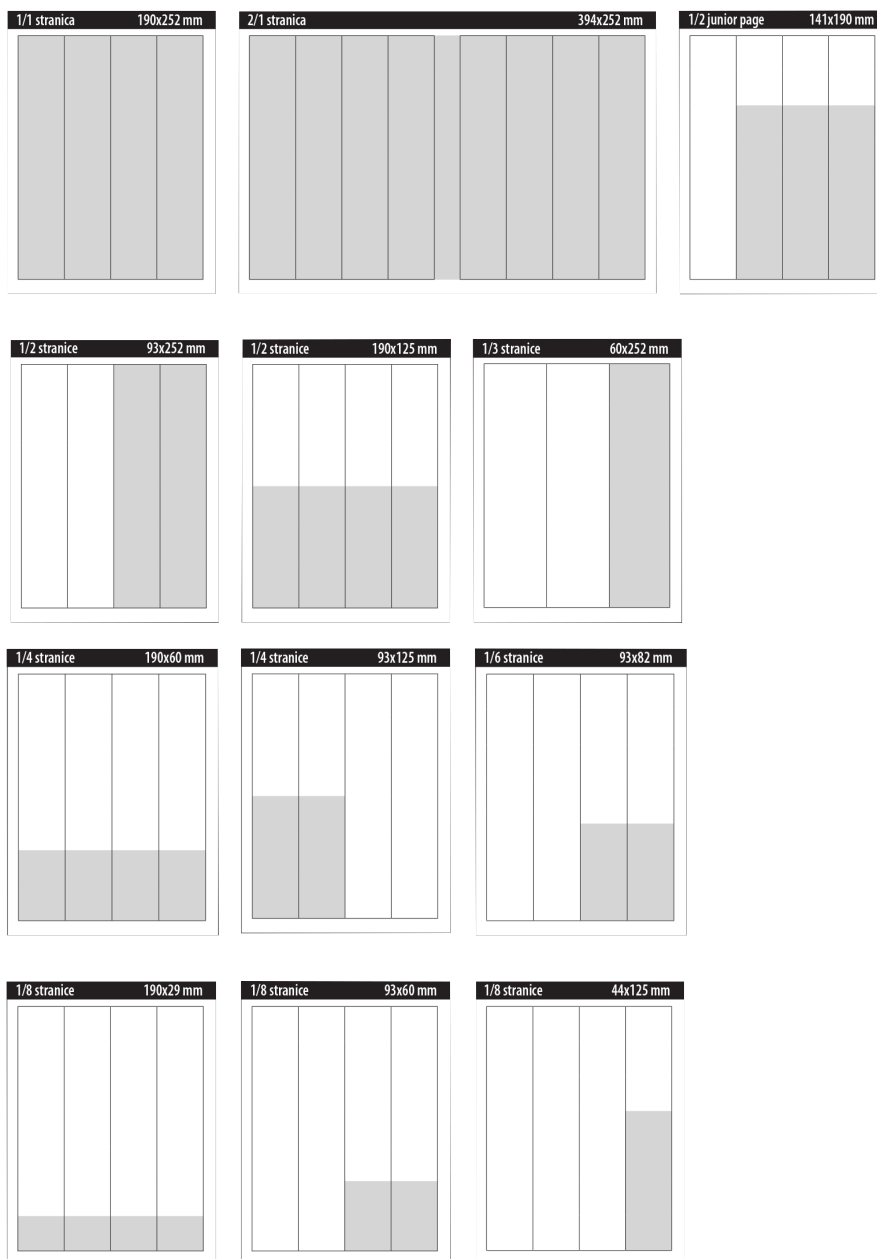
**SLOBODNA
DALMACIJA**

■ COLOR OGLASI

FORMAT	PON/UTO/SRI/PET/NED	ČET/SUB/BLAGDANI
modul	528	696
modul - Split	858	1140
modul - zadnja	2502	3204
modul - prva	3600	4200
1/12	3168	4176
1/8	4752	6264
1/6	5700	7512
1/4	8556	11.280
1/3	10.620	13.560
1/2	15.396	20.280
1/2 junior page	18.720	24.840
1/1	27.720	36.480
2/1	49.800	65.640

Sve cijene izražene su u kunama i na njih se obračunava PDV!

FORMATI I CIJENE MAKARSKA KRONIKA



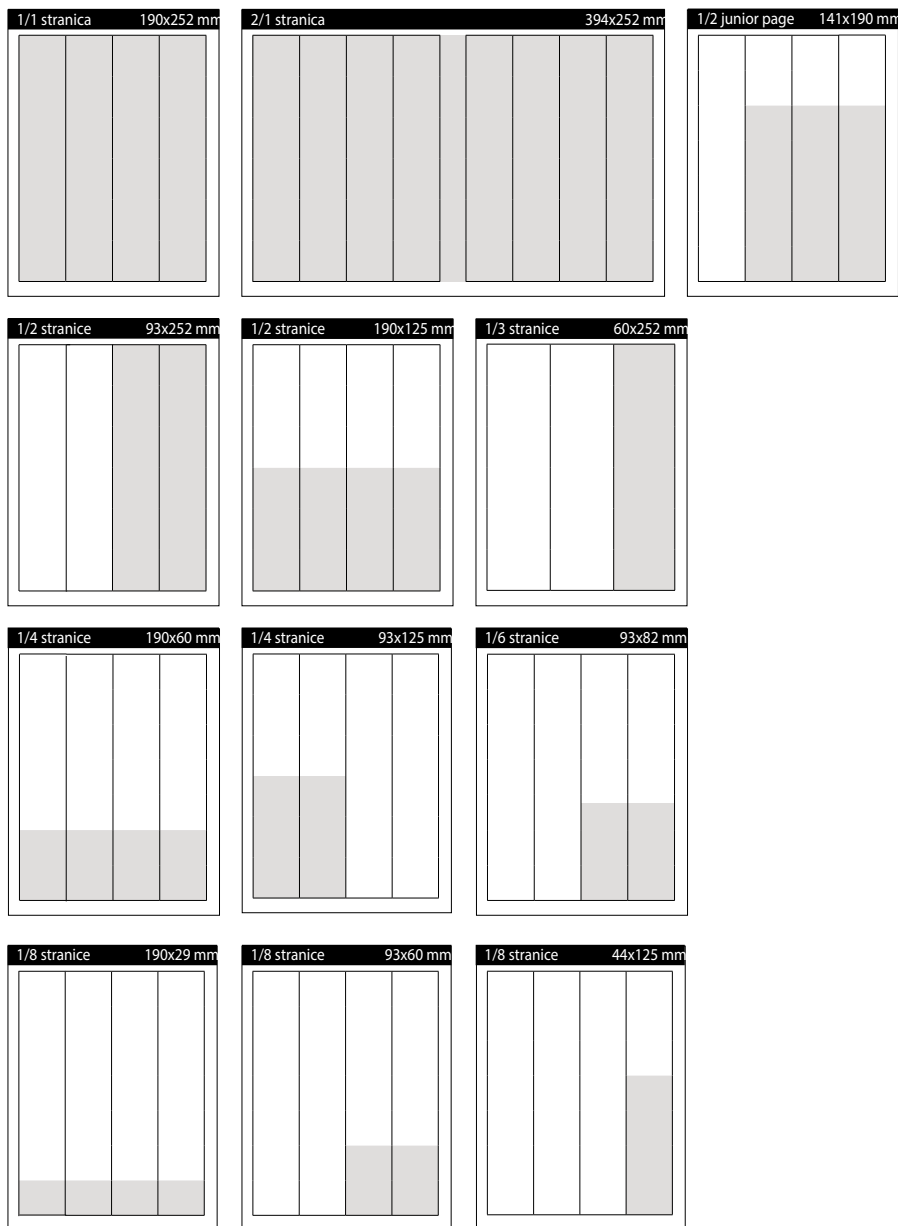
CJENIK OGLAŠAVANJA

■ COLOR OGLASI

FORMAT	
1/8	500
1/4	900
1/2	1600
1/2 junior page	2100
1/1	3000
1/1 C3	4000
2/1 lažna duplerica	5400
2/1 duplerica	6500

FORMATI I CIJENE ŠIBENSKI LIST

FORMATI OGLASNOG PROSTORA

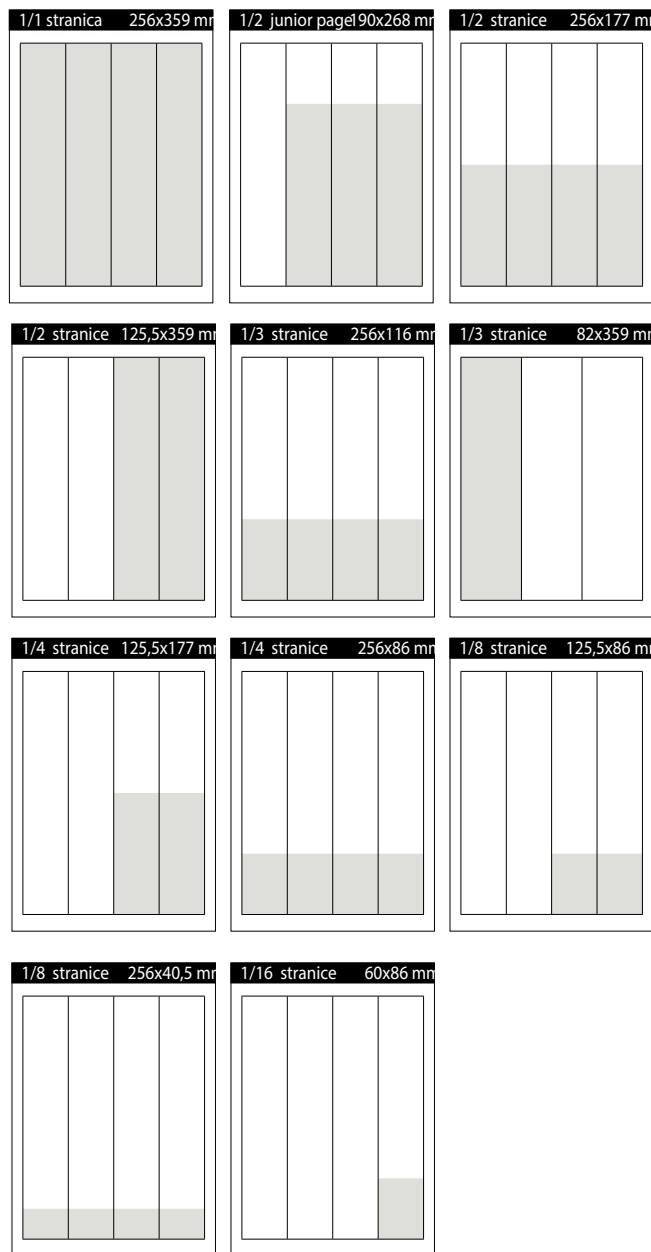


CJENIK OGLAŠAVANJA

■ COLOR OGLASI

FORMAT	
1/8	864
1/6	1140
1/4	1560
1/3	1860
1/2	2820
1/2 junior page	3480
1/1	5100
2/1	9120
2/1 prava duplerica	10800

FORMATI I CIJENE DUBROVAČKI VJESNIK



CJENIK OGLAŠAVANJA

■ COLOR OGLASI

FORMAT	
cm/stupac	25
cm/stupac - Mali oglasi	40
cm/stupac - zadnja	158
cm/stupac - prva	185
cm/pasica	176
1/16	407
1/8	754
1/4	1375
1/2	3465
1/2 junior page	5225
1/1	5775

WEB CJENIK

**SLOBODNA
DALMACIJA**

Za oglašavanje na izborima odobravamo popust od 20%

Popust od 20% odobrava se na redovni cjenik oglašavanja na slobodnadalmacija.hr, sibenski.hr, zadarski.hr

Obavezno avansno plaćanje

Ovisno o neto cijeni kampanje odobravamo
količinski popust prema skali:

Neto cijena kampanje prije količinskog popusta	Iznos popusta
3.000,00 - 10.000,00 kn	10%
10.001,00 - 20.000,00 kn	20%
20.001,00 - 30.000,00 kn	30%
30.001,00 - 50.000,00 kn	40%
> 50.000,01 kn	50%

WEB CJENIK

BANNER	DIMENZIJE (px)	POZICIJA	slobodnadalmacija.hr CPM /kn	zadarski.hr / sibenski.hr CPM /kn	dubrovacki.hr CPM/kn
Ticker	970x100	naslovnica, rubrike	100	100	-
Billboard	970x250	naslovnica, rubrike	200	200	100
Wallpaper	2x200x800	naslovnica	280	280	140
Wallpaper	2x200x800	rubrike	280	280	140
Floating mini	do 300x300	naslovnica, rubrike	250	250	-
Floating maxi	do 600x600	naslovnica, rubrike	350	350	-
Video pre roll		naslovnica, rubrike	200	200	-
Takeover	900x600	naslovnica, rubrike	400	400	200
Button	300x100	naslovnica	60	60	-
Button	300x100	rubrike	60	60	-
Rectangle	300x250	naslovnica	100	100	50
Rectangle	300x250	rubrike	100	100	50
Half page	300x600	naslovnica	120	120	60
Half page	300x600	rubrike	120	120	60
Portrait	300x1050	rubrike	200	200	-
Ekstenzijski rectangle	300x250 > 600x250	naslovnica, rubrike	120	120	-
Ekstenzijski halfpage	300x600 > 600x600	naslovnica, rubrike	140	140	-
Ekstenzijski billboard	970x250 > 970x500	naslovnica, rubrike	300	300	-
Peel away	150x150 > 500x500	naslovnica, rubrike	200	200	-
PR članak	3500 znakova + foto/ video + link	naslovnica	3000 kn / dan	1500 kn / dan	1200
PR članak	3500 znakova + foto/ video + link	rubrike	1500 kn / dan	750 kn / dan	600

* svi ostali inovativni formati banneri na upit

MOBILE - slobodnadalmacija.hr, zadarski.hr, sibenski.hr

FORMAT	DIMEZIJA /px	CPM / kn	CPM/kn
		slobodnadalmacija.hr, zadarski.hr, šibenski.hr	dubrovacki vijesnik
Rectangle	320x50 px	100	80
Big rectangle	300x250 px	250	100
Takeover	320x480	500	200

Sve cijene izražene su u kunama i na njih se obračunava PDV!